

SROIproject

Case Study

Impact Arts Fab Pad Project, North Ayrshire



Impact Arts is a national community arts organisation. It has pioneered “the Fab Pad concept”, which Impact Arts is now delivering across Scotland. The main aim of Impact Arts is to use the arts as a catalyst for positive lasting change in people’s lives. The Fab Pad concept was developed to work with vulnerable people at a vital stage in their progression out of a chaotic lifestyle – when they took on a tenancy. Fab Pad offers arts, design and practical skills training to people, to help them turn their house into a home. It then supports them to take up other opportunities in education, training and employment.

SROI Analysis

The stakeholders of Fab Pad range from internal ones - the participants, the staff and tutors involved in Fab Pad and the staff of Impact Arts – to external funders, landlords such as Cunninghame Housing Association, agencies that refer clients to Fab Pad for support, and to government and wider society.

The North Ayrshire Fab Pad project has been funded by Communities Scotland, North Ayrshire Council and North Ayrshire Community Planning Partnership, and has been actively supported by Cunninghame Housing Association. The report identified reductions in repeat homelessness for participants in the project related to:

- Reduced tenancy support costs
- Improved health and well-being of participants and greater family stability
- Reduced agency support
- Increased training and employment opportunities
- Movement into the local labour market.

The report also demonstrated that there is a strong business case for landlords to involve Fab Pad in supporting their tenants at the start of their tenancy, as it can now be demonstrated there would be benefits to landlords arising from reduced tenancy turnover and anti-social behaviour, and an increased ability of tenants to meet rental obligations.

The analysis estimates social added value arising from Fab Pad in 2006/07 was £711,788.

Overall, the results suggest that for every £1 that has been invested in the North Ayrshire Fab Pad project, a social return on investment of £8.38 has been realised.